

RAISE - Regions' Alliances for Interconnected Start-up Ecosystems (RAISE)

2nd Co-creation Workshop

The New European Innovation Agenda, Start-ups and its Scale-up

Introduction

Title	RAISE 2nd Co-creation Workshop
Date and Time	Monday 23rd January 2023, 09h30 - 14h30
Location	SERN - Startup Europe Regions Network Av. des Arts 24, 1000 Brussels, Belgium
Zoom Link	Join Zoom Meeting

Event Rationale

RAISE Project is a joint initiative of networks and national and regional agencies at EU level collaborating for a sustainable integrated support framework to foster start-up growth and scale-up within and across Europe.

In the process of avoiding existing lack of integration between different support services and action plans that creates gaps in start-up support at EU level, RAISE consortium organise its first in a series of exchange of experience open sessions to promote discussion on future initiatives to building an unique agenda for an interconnected EU start-up space with the focus on the New European Innovation Agenda.

Stakeholders at regional, national and EU level covering the lifecycle of start-ups growth, R&I programmers and policy makers, capacity building programmes managers and technicians, private investment or representative of access to public funding organisation are invited to participate in this online session to find points of interaction and advancement around the New European Innovation Agenda, its novelties for scale-ups supporting organisations and the resulting opportunities for collaboration of the first steps of its implementation.



Agenda

Time	Speakers and Contents
9.30 – 09.45	Welcome and Introduction by SERN
9.45 – 10.30	<p>New European Agenda for Europe</p> <p>The New European Innovation Agenda, adopted on 5 July 2022, aims to position Europe at the forefront of the new wave of deep tech innovation and start-ups. It will help Europe to develop new technologies to address the most pressing societal challenges, and to bring them on the market. Europe wants to be the place where the best talent work hand in hand with the best companies and where deep tech innovation thrives and creates breakthrough innovative solutions across the continent.</p> <ul style="list-style-type: none"> • Jekaterina Novikova, <i>DG RTD (in person)</i> • Viorel Peca, <i>HoU Transition and Business Acceleration Services, European Innovation Council (In person TBC)</i>
10.30 – 11.00	COFFEE BREAK
11.00 – 12.15	<p>How to Support the Scale-up of Start-ups</p> <p>Regional Development Agencies, Public authorities, SMEs, start-ups will jointly discuss about the most efficient tool and policy instrument to support start-up to scale-up.</p> <ul style="list-style-type: none"> • Helena Matuša, <i>Zagorje Development Agency (online)</i> • Stephane Ruiz, <i>IDEA Agency (online)</i> • Greta Camilleri, <i>Malta Enterprise (in person)</i> • Lorenzo Valeriani, <i>META-Group (online)</i>
12.15 – 12.45	Networking Session among the participants around a selection of funding opportunities in the European Innovation Ecosystem 2023-2024 Work Programme.
12.45 – 13.45	LUNCH BREAK
13.45 – 14.30	Conclusion and Next Steps



Startup Europe
REGIONS NETWORK

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Project Consortium Organisations:

The RAISE project is implemented by a five-organisations consortium led by Startup Europe Regions Network (SERN).

		
		

All organisations are active at the European level spanning the whole spectrum of startup support and growth: access to public funding, business angels, research & innovation.



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